



1. SmartConference Overview

SmartConference is a specialized tool for Conferences management created to support:

- The Organizers
 - To manage their participants and stimulate event participation in a powerful and easy way
 - To guarantee event and conference visibility over a wide and growing community (smartconference.eu user base)
 - To support event participants giving them access to Conference content over widespread mobile devices (smart-phones, tablets)
 - To facilitate conference organization service with monitoring and metrics tools over conference participants, profiles, preferences and interactions.

- The participants
 - Empowering their contacts and networking abilities and facilitating new connections and business opportunities;
 - Giving informative services about conference logistics, participant profiles, positioning and interactive contents;
 - Facilitating conference participation with automatic processes concerning subscriptions, contact management, business card exchange, event information collection and store, follow-up and social networking;
 - Increasing conference participation experience with Mobile and web tool in a more effective and productive way

Smart Conference is developed as a Mobile App (available on the most common mobile devices – iPhone, iPad, Android) and a web-portal (smartconference.eu/) with services for conference organizers (conference management and monitoring) and individual users (profile, subscription, self assessment, networking and mobility).

SmartConference concept has been developed based on:

- The experience acquired over more than 10 years in conference organization, networking and community establishment, enlargement and assessment of SmartConference Team
- The feedback and experience of participants collected live during events that contributed to the identification and design of user experience functionalities over the whole development process
- The involvement of three main Conference communities:
 - The ICE Conference (International Conference on Concurrent Engineering – www.ice-conference.org)
 - The European Network of Living Lab (www.openlivinglabs.eu/)
 - The User Experience e “Desing for All” (www.designforall.org/)

2. SmartConference – Functionalities overview

SmartConference was designed to provide relevant Conference information in an “*Individual App in your Pocket*”.



All **About** your conference:

- Conference Information (Location, Logo, Website)
- Conference

- Contacts
- Venue
- Logistic
- Organizers
- Sponsors
- Partners
- Founders
- Supporters



Who is at your Conference

- Conference Participants
 - Participant Picture
 - Participant Interests
 - Connect to Participant with contacts (Email, Phone, SMS) and Social Networks



What is happening at your Conference

- Conference Agenda
 - Agenda Items, Time, Speaker Location
 - Build your agenda



Where is your Conference

- Conference Map
 - Conference Venue
 - Graphic icons
 - Center Map on Venue or your position



Get More for your conference and your next event

- <http://www.smartconference.eu/index.php?page=getsmartconference>

A running demo is available at the address:

<http://www.smartconference.eu/index.php?page=smartcopkt>

SmartConference is constantly developed with new functionalities based on user feedback and SmartTeam direct involvement in conferences and events: please constantly visit [smartconference.eu](http://www.smartconference.eu) website for updates.

For more information visit: www.smartconference.eu